

OSAKA SANGYO UNIVERSITY

JOURNAL OF BUSINESS ADMINISTRATION

Vol. 22 No. 1 · 2

March 2021

<Articles>

A Study on Dynamic Capability Framework in the Age of Industry 4.0 (I) :
With Special Reference to Existing Research Reviews on Dynamic Capabilities
..... Xu Tianyao (1)

Abductive analysis in Timmermans and Tavory (2012) :
Producing new hypothesis based on surprising research evidence
.....TSUCHIYA Yusuke, OHNO Yoko, HEMMI Hidetaka, TAMURA Yusuke (27)

The Process of Contextual Value Creation for Customers through Value
Co-creation Marketing Approach:
A Case Study of the SEKAI HOTELZhang Shanhui (43)

Developments and transformation of the Chinese home delivery service
industry during the Corona virus outbreak Ma Ran (65)

<Notes>

Practical Research on Diversity
Mainly on A Diversity Measure of YKK AP Co. Ltd.
..... INOUE Hitoshi, KAMIYA Atsushi (87)

Research based on ‘Three Reality Philosophy’ (The actual place, objects and
situation)
My way of research after retirement DEMIZU Tsutomu (109)

ACADEMIC SOCIETY OF
OSAKA SANGYO UNIVERSITY